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Sustainability for Companies with the ESG Starterkit

Many companies are currently dealing with the sustainability themes of "Environmental, Social & Governance", or "ESG" for short. In particular, financial investors, financial service providers, insurance companies and capital marketoriented companies are legally obliged to introduce ESG structures, such as through the CSR Directive Implementation Act, the Act on Corporate Due Diligence Obligations in Supply Chains or the EU Taxonomy Regulation. This includes requesting information from their business partners in the financial and service chain on their respective efforts to ensure sustainability.

Small and medium-sized companies are not yet directly covered by the scope of these "ESG laws". However, their position as business partners within the financial and service chain of the larger above-mentioned companies means that ESG requirements are increasingly being passed on to them. As a result of these market expectations, smaller and medium-sized companies will also be forced to introduce their own ESG structures.

Statutory ESG obligations in the (financial) services sector Financial investors and service providers, insurance companies and capital marketoriented companies

Passing on legal obligations to business partners in the finance and service chain Market expectation pressure for business partners (SMEs) to introduce own ESG structures

How ESG should be exactly defined and implemented in the company must be determined individually, taking into account the relevant laws in each case. However, the goal must always be sustainability and social responsibility as a corporate strategy.

In order to meet market expectations, a convincing ESG strategy is required, which is reflected in a sustainability reporting to the company's own business partners and, if applicable, in the annual financial statements. In this way, ESG becomes a core topic of corporate communication and is on a level with financial reporting. Furthermore, with an up-to-date understanding of ESG, companies can position themselves as forward-looking employers in relation to both existing and prospective employees.

The ESG Starterkit provides the basic equipment for a company to get on board with ESG

The ESG Starterkit is based on three pillars: policies, people and processes, each with three ESG tools.

ESG structure		
Policies – Environment & Climate Directive – Human Rights & Social Policy – Corporate Governance Directive	People – ESG Officer – Mentoring – Management workshop	Processes – Reporting – Reporting procedure – Business partner check
	Setting ESG targets	

Your individual ESG Starterkit

Working with you, we can determine your company-specific ESG targets and the ESG tools required to achieve them.

We look forward to hearing from you!



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