



Media & Entertainment

Taylor Wessing has one of the most highly rated media & entertainment groups in Europe. Backed up by one of the leading European intellectual property practices and with a strong and recognised corporate and M&A capability, the group advises some of Europe's top media & entertainment companies on the full range of their legal needs.

Taylor Wessing has long been known for its leading media & entertainment practice. The size and strength of the group and the range of clients represented, mean that we have extensive experience in every major area of the media & entertainment industry.

Intellectual property rights are key legal assets in any media & entertainment business. The fact that Taylor Wessing has one of the leading intellectual property practices in Europe is key to the success of the media & entertainment group.

The group's work broadly falls into five major market sectors, namely:

- Advertising, PR and related sectors
- Film & TV
- New media and games
- Music
- Press and publishing
- Sports and sponsorship

The legal skills required within these sectors overlap and our team includes corporate, intellectual property and dispute resolution lawyers.

The international nature of our clients' needs is met by close integration between the members of the group in Taylor Wessing's offices in England, France, Germany and Brussels.

Practice areas

Issues on which the group regularly advises include:

- Acquisition of rights
- Advertising contracts and copy clearance
- Advertising standards
- Author contracts
- Brand protection
- Broadcast licences
- Cable transmission contracts
- Catalogue licensing
- Collective licensing
- Commissioning agreements
- Co-production agreements
- Copyright protection
- Copyright tribunal references
- Data protection
- Defamation
- Digital media
- Direct marketing
- Dispute resolution
- Distribution agreements
- Domain names
- Electronic publishing
- Endorsement contracts
- Film and broadcasting
- Film and picture libraries
- Financing
- Fundraising/finance
- Gaming
- Image and personality rights
- Joint ventures
- LDO licences
- Libel reading
- Licensing and distribution of content over differing platforms
- Magazine publishing
- Management agreements
- Marketing agreements
- Merchandising agreements
- Moral rights
- Multimedia licensing
- Music and music publishing
- Network affiliation arrangements
- New media
- Performers' rights
- Piracy and bootlegging
- Plagiarism
- Player agency issues
- Pre-publication clearance
- Protecting minors
- Publishing agreements
- Recording agreements
- Regulatory and compliance issues
- Right clearance
- Right of publicity or personal rights
- Rights exploitation
- Royalty and audit disputes
- Sales agency agreements
- Sampling disputes
- Satellite agreements
- Share and business transfers
- Sponsorship, merchandising and endorsements
- Sports bodies
- Sports rights
- Trade marks
- Transactions
- TV content agreements
- User-generated content
- Video distribution

Won "UK Contentious IP Firm of the Year"
MIP Global Awards 2009

Won "Technology Media & Telecoms Team of the Year"

The Lawyer Awards 2008

Top ranked for publishing
Chambers Publishing

One client has "never found them less than outstanding" in nine years of service.

Chambers Publishing

It has swiftly developed a good industry following and is said to be "prompt, smart and above all commercial".

Chambers - Film & Broadcasting

"The team stands out in the market for its related IP skills and strong technology bent, and was singled out by clients for its expertise on copyright issues."

Chambers - Publishing

"Clients consistently praised this team for its commercial approach"

Chambers - Advertising

"Taylor Wessing has a first-rate squad of some of the best IP lawyers in the country"

Legal 500 - Contentious IP

"Taylor Wessing's non-contentious IP ability is also first rate"

Legal 500 - Non-contentious IP

"Taylor Wessing is particularly recommended for IP in relation to the games industry"

Legal 500 - Computer Games

"Taylor Wessing services the whole scale of entertainment including a notable sports practice"

European Legal 500 - Telecoms



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A legal force for Europe

Based in the UK, France, Germany, Brussels and Dubai, as well as representative offices in Alicante, Beijing and Shanghai - Taylor Wessing provides the full range of legal services to private equity houses, institutional investors, venture capitalists, technology funds, major corporations and growing enterprises doing business in Europe.

Taylor Wessing has a strong track record in corporate transactions, together with an enviable track record in intellectual property. The firm has a strong presence in corporate finance, private equity, real estate finance, inward investment and media & entertainment.

Our services

- **Corporate** - M&A, IPOs, Private equity, Tax, commercial law, inward investment, Funds
- **Intellectual property** - Patents, Copyright, Trade marks
- **Finance & projects** - Banking, Structured finance, Major projects
- **Dispute resolution** - Litigation, Arbitration, Mediation
- **Reconstruction and corporate recovery** - Restructuring, Work-outs, Formal insolvency
- **Real estate** - Investment, Development, Finance, Planning & environment
- **Employment & pensions** - Employee benefits, Human resources, Pensions, Pensions litigation
- **Competition** - EU law and anti-trust
- **Regulatory** - Public law, Financial services
- **Private client** - International asset protection, Tax and succession planning



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