

Automotive Group

European law firm serious about emissions

Taylor Wessing is a European-based law firm with over 600 lawyers. We have some 30 partners across Belgium, France, Germany, the UK, China and the Middle East who have extensive experience in the automotive industry.

Our clients

The Automotive Group is currently advising vehicle manufacturers, OEMs, Tier 1 and Tier 2 suppliers, importers, dealerships and franchisees. In addition, we have acted for transport, materials handling and logistics companies and other businesses with extensive vehicle fleets.

Forces driving the industry

We understand the major forces acting on the industry and the ways in which it is responding – different business models, new methods of distribution and financing, exploiting new market niches and stretching product ranges to exploit the brand potential of some automobile marques; not least the search to limit climate change by clean technology and new fuel sources. Through our leading climate change practice we understand the emergent clean tech, fuel cell and bio-fuel industry and compliance issues arising from the likely regulatory impact of carbon emission control on the sector.

A competitive advantage

One constant in the industry is the need to gain competitive advantage through innovation and the need to protect the commercial advantages of technical innovation, branding, styling, know-how and design. Taylor Wessing has an intellectual property practice with a worldwide reputation.

Structuring and financing your business

- Corporate structures and reorganisations, including joint ventures and strategic alliances as well as dealership structures and regulatory issues
- Transactions such as acquisitions and disposals
- Fund raising – IPO placements, venture capital and debt finance
- Major projects such as manufacturing plant and enhancement facility construction and financing
- Insolvencies and restructurings of dealerships and suppliers

Running your business

- Distribution and cooperation agreements with dealers, franchisees, enhancers and engineering partners
- Competition, anti-trust advice and trade regulation
- Premises-related work involving showrooms, unit storage facilities and industrial plants
- Planning and environmental advice, including the EU Emissions Trading Scheme and carbon offset schemes
- Leasing, stock and receivables finance
- Employment and collective labour contracts, redundancy programmes, pensions, share schemes and other benefits
- Product liability and consumer protection insurance-related issues, warranties, and pre- and post-sale obligations
- Retention of title issues
- Outsourcing

Protecting and exploiting your intellectual property

- Patent registrations, prosecutions and enforcements for technical innovations, components and processes
- Developing strategies to protecting key marque design features and styling
- Trademark services including advice on brand stretch for automotive marques into other product categories.

The members of the Automotive Group are drawn from the various disciplines described above. In the first instance, please speak to one of those listed below or your usual contact at Taylor Wessing.

Selected team members



Nigel Stoate

Intellectual Property - Patent Disputes

DDI +44 (0)20 7300 4783

Email n.stoate@taylorwessing.com



Peter Kempe

Corporate Finance, Insurance, Investment

DDI +44 (0)20 7300 4695

Email p.kempe@taylorwessing.com



Martin Baker

Distribution, Competition, Trade and Regulation

DDI +44 (0)20 7300 4681

Email m.baker@taylorwessing.com

National contact partners



Martin Rothermel

Germany

DDI +49 (0)89 2 10 38 121

Email m.rothermel@taylorwessing.com



Christophe Flaicher

France

DDI +33 (0)1 72 74 03 17

Email c.flaicher@taylorwessing.com



Michael-Florian Ranft

China

DDI +49 (0)89 2 10 38 252

Email m.ranft@taylorwessing.com



Pier Terblanche

Dubai

DDI +971 (0)4 332 3324

Email p.terblanche@taylorwessing.com



Jeroen Smets

Brussels

DDI + (0)32 2 289 60 43

Email j.smets@taylorwessing.com

Berlin

Ebertstraße 15, 10117 Berlin
Tel +49 (0)30 88 56 36 0
Fax +49 (0)30 88 56 36 100

Brussels

Trône House, 4 Rue du Trône
B-1000 Brussels
Tel +32 (0)2 289 6060
Fax +32 (0)2 289 6070

Cambridge

24 Hills Road, Cambridge, CB2 1JP
Tel +44 (0)1223 446400
Fax +44 (0)1223 446401

Dubai

P.O. Box 33675
28th Floor Al Moosa Tower II
Sheikh Zayed Road
Dubai, United Arab Emirates
Tel +971 (0)4 332 3324
Fax +971 (0)4 332 3325

Düsseldorf

Benrather Straße 15
D-40213 Düsseldorf
Tel +49 (0)211 83 87 0
Fax +49 (0)211 83 87 100

Frankfurt a. M.

Senckenberganlage 20-22
D-60325 Frankfurt a. M.
Tel +49 (0)69 971 30 0
Fax +49 (0)69 971 30 100

Hamburg

Hanseatic Trade Center
Am Sandtorkai 41, 20457 Hamburg
Tel +49 (0)40 36 80 30
Fax +49 (0)40 36 80 3280

London

5 New Street Square
London, EC4A 3TW
Tel +44 (0)20 7300 7000
Fax +44 (0)20 7300 7100

Munich

Türkenstraße 16
80333 Munich
Tel +49 (0)89 2 10 38 0
Fax +49 (0)89 2 10 38 300

Paris

42 avenue Montaigne
75008 Paris
Tel +33 (0)1 72 74 03 33
Fax +33 (0)1 72 74 03 34

Representative offices:**Alicante**

Paseo Explanada de España No. 1,
4-Izda
03002 Alicante

Tel +34 (0)96 51 42 805
Fax +34 (0)96 52 00 248

Beijing

Unit 1503, Prosper Center, Tower 2
No. 5 Guanghua Road
Chaoyang District
Beijing 100020

Tel +86 10 8587 5886
Fax +86 10 8587 5885

Shanghai

15th Floor United Plaza
Unit 1509
No. 1468 Nanjing West Road
200040 Shanghai

Tel +86 21 6247 7247
Fax +86 21 6247 7248

Associated office:**BSJP Legal****Warsaw**

Al. Armii Ludowej 26
00-609 Warsaw
Tel. +48 (0) 22 579 89 00
Fax. +48 (0) 22 579 89 01

www.taylorwessing.com

Berlin • Brussels • Cambridge • Dubai • Düsseldorf
• Frankfurt • Hamburg • London • Munich • Paris

Representative offices: Alicante • Beijing • Shanghai

Associated office: Warsaw

www.taylorwessing.com

© Taylor Wessing LLP 2010

This publication is intended for general guidance only and no responsibility is accepted by Taylor Wessing LLP for any errors or omissions. The information in this publication should not be relied upon to replace professional advice on specific matters. Taylor Wessing LLP is a limited liability partnership registered in England and Wales, registered number 0C322935, with its registered office at 5 New Street Square, London, EC4A 3TW.

Taylor Wessing is a trading name for a number of distinct legal entities that operate in combination.



Certificate No. EMS 532521

Taylor Wessing LLP is an ISO14001 environmentally certified partnership.

This marketing communication is printed on sustainably produced paper.

000658_01.10